

Booth reservation at international pavilion is open for wire China 2022: Leading regional trade fair for international wire & cable Industry will take place in September 2022 in Shanghai, China

As Asia's first influential international trade fair for the wire and cable industry held last year, wire China 2020 successfully concluded at SNIEC under the strict prevention measures on pandemic, providing effective experience reference for 2022 edition.

From 26 to 29 Sept. 2022, the 10th wire China will set off another new milestone at **Shanghai New International Expo Centre**. The organizers Messe Düsseldorf (Shanghai) Co., Ltd. and Shanghai Electric Cable Research Institute Co., Ltd. will leverage their respective advantages, focus on the "14th Five-Year Plan" and the "Belt and Road" national strategy, provide a communication and business platform to present the state-of-the-art products, technologies and solutions.

The product categories of wire China cover wire manufacturing / processing machinery, fastener and spring manufacturing machinery, auxiliary process equipment, finished wires and cables, raw and auxiliary materials, measuring / control technology, test engineering, etc.

Positive feedbacks from exhibitors

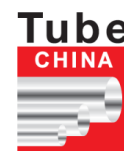
Post-show statistics showed that 91% of exhibitors were satisfied with wire China 2020. Despite the impact of the pandemic last year, the former exhibitors and new customers still show their confidence to the fair.

Mr. Mao Xingwang, Board Director & GM of Rosendahl Nextrom Oy Shanghai Rep. Office, expressed his recognition of the exhibition:” Since



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2004, we keep participating in wire China. The customers we meet on-site account for almost 90% of the total. Our optical fiber and cable business department has established contacts with many potential customers during the show.”

Mr. Wang Xipo, Deputy General Manager of CGN Nuclear Technology Development Co., Ltd., gave the feedback:” wire China is a very important platform that allows us to showcase the application of nuclear technology to clients from all over the world and helps us broaden the scope of product technology application by continuing face-to-face and in-depth communication with clients.”

With wire China’s good reputation in the industry and the rise in market enthusiasm, many former international exhibitors have expressed their willingness to participate in wire China 2022.

Professional buyers come to wire China in flock

wire China 2020 attracted 36,552 professional visitors and 49 high-quality buyer delegations (including the number of concurrent event Tube China). Many of the buyers were from fortune 500 companies in automobile manufacturing industry, chemical industry, oil and gas industry, energy industry, aerospace engineering, construction industry and other application industries.

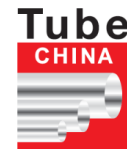
wire China 2022 is expected to gather 46,000 professional buyers (including the number of concurrent event Tube China) to discover new business opportunities with industry colleagues.

Booths at international pavilion are open for reservation now, and we look forward to your participation in Asia's leading wire exhibition and explore a



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new era in the development of wire and cable Industry. See you in Shanghai from September 26 to 29, 2022! For more information, please visit the website: www.wirechina.net or scan the QR code to follow us on LinkedIn.



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